The BOOKMARK

JANUARY 2025

Friends of Lubbock Public Library

FOL is a non-profit organization devoting its members' time and efforts to raising funds for the Lubbock Public Library.

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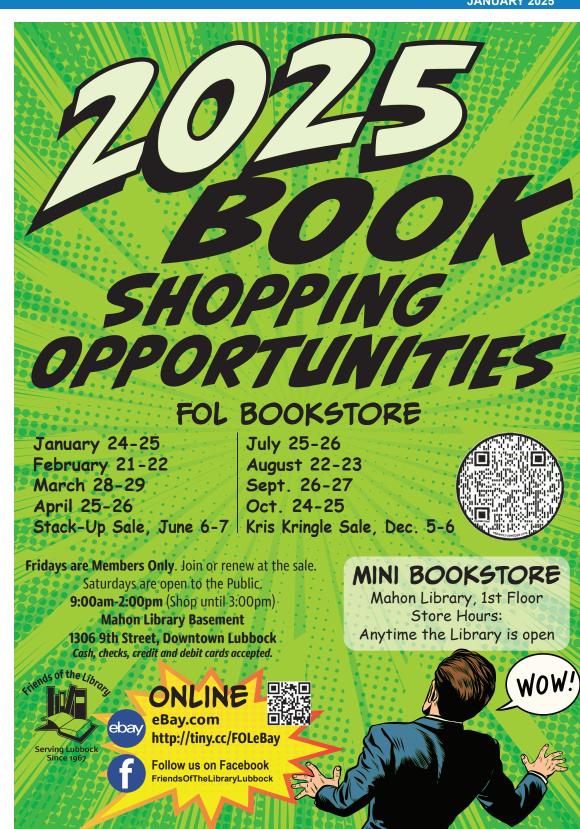
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A Special Thank You to:

United
Supermarkets
for donating paper
bags and providing
drop-off locations
at Frankford Ave. &
82nd St. and
Indiana Ave. &
129th St.

All of our wonderful patrons who donate items for us to sell. Without you we wouldn't exist!



Regular Volunteer Hours

Mon. 9am-3pm
Tues. 9am-8pm
Wed. 9am-3pm
Thurs. 9am-12pm
Fri. Closed
Sat. 10am-2pm
Sun. Closed

From the President...

As we begin 2025, I want to echo the thanks mentioned throughout this newsletter. Our customers, book donors, volunteers, and the library staff all make the FOL a valuable resource for the community. We proudly fund many library functions that touch innumerable lives directly and indirectly.

For 2025, I encourage continued donations, buyers at the BookStore and online, and volunteers to propel us into this new year.

Take note of our sale schedule and post it to your calendars. Follow Friends of the Library Lubbock on Facebook and look for our eBay bookstore. Visit our website at LubbockFOL.org (caps optional) for all things FOL.

All the best in 2025 — Happy New Year.

From the Book Sale VPs...

by Linda Muehlbrad and Walter Wilhoit

Our annual Kris Kringle Bookstore closed out a banner year. Thanks for your support in 2024! We at FOL now begin to look forward to a bright and wonderful 2025. Please take a few moments to look over the Bookstore schedule and plan to come. Check out the huge collection of books, DVDs, CDs, puzzles, and more. You just might find that next treasure!

This is also an opportunity to become a valued member of our volunteer team that makes Friends of the Library such a great organization. There are people from all ages and walks of life. Each volunteer is important to the smooth running of this group. Need volunteer hours for school? We're the place to do it! Want to give back to your community? We're the place to do it! Want to get out of the house? We're the place to do it!

Your support and efforts ensure that FOL is able to contribute to our various branch libraries through financial support, volunteer hours, and using the amenities of our libraries.

We can't wait to see what the Lubbock and area communities bring this year.

Keep on Reading!



Book donations are welcome!

Donations of books (less than 6 boxes) can be made **anytime** at the following freestanding sheds:

Groves Branch Library 5520 19th St.

Godeke Branch Library 5034 Frankford Ave.

United Supermarkets Frankford Ave. & 82nd

Frankford Ave. & 82nd Indiana Ave. & 129th

There are also yellow donation bins inside the door at the following Library branches:

Mahon, 1306 9th St.

Patterson 1836 Parkway Dr.

In making donations to the sheds, boxed and bagged books are appreciated. The books arrive in better shape and hold their value for resale.

Large Donations

Larger donations are accepted at the Mahon Library rear loading dock BY APPOINTMENT. Call 806-775-2852 to speak to a volunteer or leave a message for callback to schedule a dropoff time. Our ability to accept donations is dependent on having volunteers available to accept them.

From the Recording Secretary...

by Lynne Strickland

by Tony Kite

Check out Old & Unusual and Vintage Books

Friends of the Lubbock Public Library has two categories of older books. **Old and Unusual** is located directly under the Better Books sign in our FOL BookStore. These books have publication dates from 1951 and earlier. All genres are represented in this category.

The second category is **Vintage** books for both adults and children. The publication date for all Vintage books is 1952-1982. These books are located on both the regularly-priced books side and the Better Books side.

You'll find Children's Vintage on aisle 95B in Better Books and aisle 37 in regularly-priced books. Adult Vintage is on aisle 85B in Better Books and aisle 37 in regularly-priced books.

Ask for a map when entering the FOL BookStore. We offer a great many books in these categories that you might want for your very own.

From the Publicity Director...

Getting the word out – Spreading the news – Bringing attention to

These are the goals of any organization depending on the public to take advantage of its services. We are dependent on the public from beginning to end — from our donation sheds to the books going out the door to new homes. We need to get the word out, spread the news, and bring attention to Friends of the Library.

FOL has become known as a high-quality source of used books largely by word of mouth. Many of you are responsible for that successful form of publicity. Telling your family, friends, and neighbors about us is great. Keep it up! Our Facebook (FB) account, administered by Charity Donaldson, and the graphics provided by Leslie Smith for print posters and FB extend our reach to an even larger audience. You can help by following our FB page, Friends of the Library Lubbock, and sharing the posts so your circle of FB friends can also be informed.

Don't forget to put the Bookstore dates on your calendars! Go ahead. I'll wait....

Thanks to all and a Happy New Year.



Shop Our Online Book Sales Anytime!



FOL members receive a 25% discount on any of our listings purchased directly through our online sales office!

Join Today!

Annual Membership:

\$10 – Individual/Family

\$25 - Bronze Patron

\$50 - Silver Patron

\$75 - Gold Patron

\$100 – Platinum Patron



Benefits of Membership:

- Online Discount (25%)
- Entry to Members Only Sale Days
- Online Newsletter
- Email **Announcements**
- Special Speaker **Events**

From the Online Sales Director...

by Susan Stack

Writing this in December, we are not quite finished with 2024, but the data for these eleven months is great. Here are some topics about the online sales group that we don't often discuss.

We have eight volunteers that work mainly in online, with another six or so that rotate from the general sales area to online and back. Then there is the large group of volunteers that are instrumental in providing items to us for review for inclusion in our online offerings.

Here are some numerical facts about online:

- We started with eBay in March 2014, so we are 10+ years into this operation. From January to November, 2024, we have had 1,466 sales with 31 repeat buyers averaging a sales price of \$48.67. Our high dollar transaction for the year is \$506.
- As of December 1, 2024 we had 6,105 items listed online. This count changes daily based on items sold and items added for sale. We have 81 items listed for over \$500 with the high dollar listing at \$2,999.99.
- Currently, our customer satisfaction feedback shows 100% satisfaction over the last 12 months. For our history with eBay, we have received 5,555 feedback responses with 552 so far. Feedback covers communications, shipping speed, accurate description, and reasonable shipping charges. All comments have been positive. We have had no late shipments, no customer complaints, and 99.46% online tracking numbers loaded for orders shipped.

Help by our dedicated volunteers makes online sales successful and our data look great!

Many thanks to all who help.



- Unlimited purchases from Regular and Better Book
 - Name Badge

Shelves

- Volunteer Announcements
- · Free Books from the Free Table and Unwanted-Book Carts



Membership Form

Please write legibly!

Name(s)	
Address	
City State Zip	
Phone	
Email	
Would you like to volunteer? YES / NO	
Are you a Bookseller/Bulk Buyer? YES / NO	

OFFICE USE ONLY ☐ Check # ___ Received by □ Cash Paid by: Annual Membership Level (Circle one): \$10 - Individual/Family \$100 - Platinum Patron \$25 - Bronze Patron \$50 - Silver Patron \$75 - Gold Patron

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Membership Form

Please write legibly!

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OFFICE USE ONLY

Paid by:

☐ Cash
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